A decorative graphic of a classical column with a capital, rendered in a light blue color, positioned on the left side of the slide.

The value added by international accreditation

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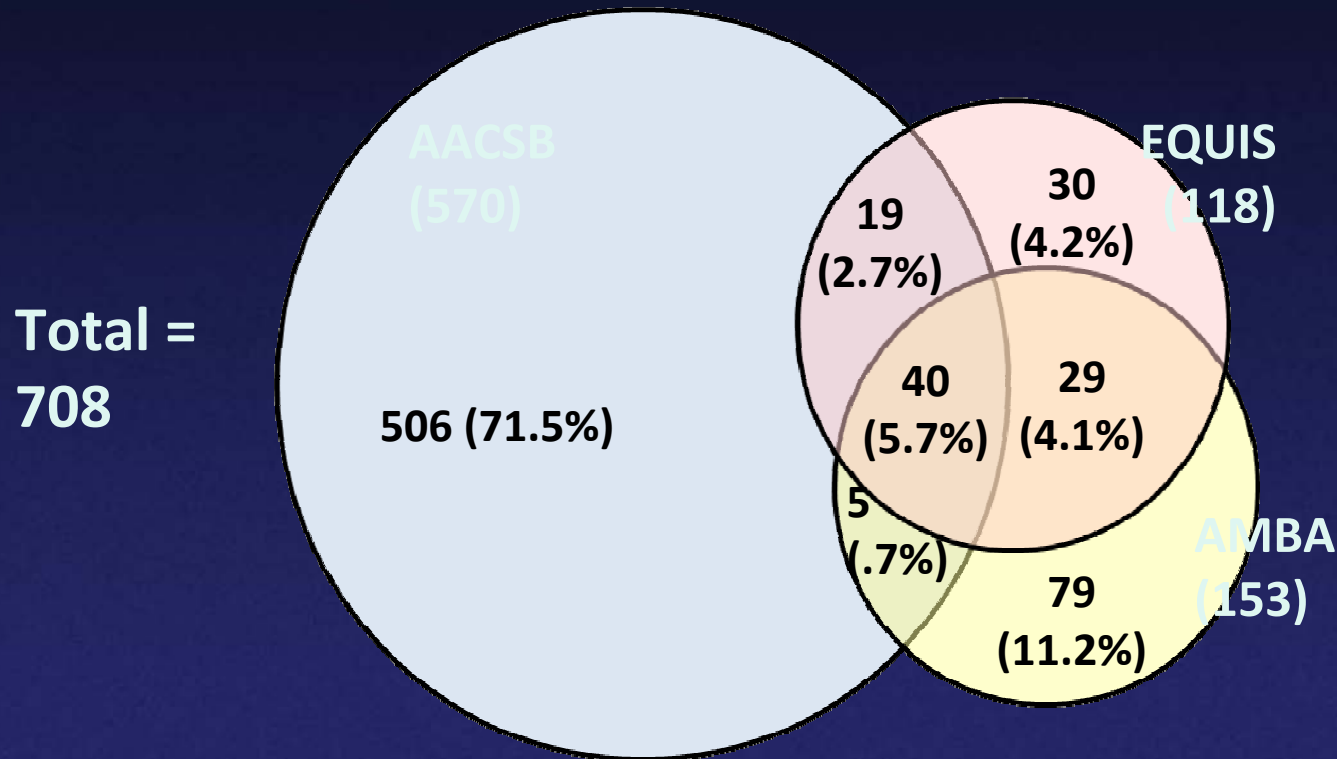
Overview

- The international accreditation of business schools
- AACSB accreditation
- Value of accreditation
- Added value of international accreditation

Business school accreditation

- Large and increasing
- AACSB, EFMD (both EQUIS and EPAS), AMBA and at least six other agencies
- AACSB estimates 12,000 business schools worldwide: less than 10% with any international accreditation
- Many schools achieving several international accreditations, in addition to national accreditations and general quality assurance like ISO 9000

Current spread of three international business school accreditations



Source: AACSB analysis of publicly available data as of September 2009

AACSB accreditation

- AACSB founded in 1916
- Accreditation established early
- Went international in 1996
- Mission based – like ISO9000
- Schools must demonstrate that they meet each of 21 different standards

Value of accreditation for Students and Employers

- Accreditation provides quality assurance of process and absolute standards
- Accredited schools can be distinguished from non-accredited ones - thus allowing students and employers to narrow the set of schools they are considering for entry or for choosing potential employees

Value of accreditation for Schools

- The accreditation process can encourage staff alignment
- External demands can lead to genuine improvement of process and achievement

Value of accreditation for Partners

- Accreditation provides quality assurance to potential partners, thus enhancing the attractiveness of a school
- Accreditation of a partner school gives you confidence that the partner is providing good quality education to your students studying there

Added value of international accreditation

- Recruiting students from other countries
- Recruiting faculty from other countries
- Demonstrating quality when prejudices exist against your institution or country
- Improving a market position within the school's country or region